



Jersey

Manufacturer:	Reebok (by Ripon Athletic)	
Unique Features:	Year tag in collar; First year of 5 th generation uniform style manufactured by Reebok	
Design/Style Notes:	100% Pro-Brite nylon mesh fabric body with polyester “luster” sleeves and doubled shoulder yoke; 1 ¼” contrasting-color V-neck rib-knit collar tapers to a point at front over body-colored triangular insert, apex of collar extends approx. 4” into mesh body; 3 ½ - 5 ¼” Spandex side panel inserts in contrasting color arch up and to a point forming a stripe along each side of the jersey; 2-piece Spandex underarm gusset; ¼-length sleeves with (i.e. 7 ¼” on size 44) 1 ¼ - 1 ½” hemmed cuff; five distinct cuts available as designed for defensive linemen, linebackers, offensive linemen, quarterbacks and skill position players.	
Tagging:	<ul style="list-style-type: none"> • Manufacturer’s: 2 ¼” x 3 ½” black with embroidered Reebok logo, Broncos’ helmet, NFL shield logo and text reading, “Designed and engineered to the exact specifications of the Denver Broncos”; flag tags at right denoting body length customization (when applicable) and size; sewn into left tail (See Fig. 01-05). • Year/Size: 2 1/8” x 1” white tag sewn inside rear of jersey below collar (opposite of nameplate); year-size in 7/16” sans serif black font (i.e. “01-44” represents 2001 year, size 44). See Figs. 01-06 & 01-13. • Other: <ol style="list-style-type: none"> 1. 2 ½” x ¾” Reebok logo patch on sleeves below numbers (white logo on blue field on home jersey; blue logo on white field on road jersey) 2. 1 ½ x 1 1/8” NFL Shield patch sewn onto triangular spandex insert behind the neckband and above the collar's apex; 3. “BRONCOS” 7/16” embroidered stitch approx. ¾” below apex of collar (white on home jersey; blue on road) 4. Care: 1 3/8” w. x 1 1/8” h. “flag” sewn into (wearer’s) right side seam between body front and spandex side panels. Front reads “100% NYLON MADE IN BERLIN, WI U.S.A., OVER FOR CARE” in black font; reverse side has laundering instructions (see Figs. 01-09 & 01-10) 5. Jersey’s cut designated by single black letter on white tag sewn adjacent to year/size tag representing defensive linemen (D), linebackers (L), offensive linemen (O), quarterbacks (Q) and skill (S) position players 	
Specifications:	Home	Road
Color:	Blue with orange collar	White
Striping:	Orange Spandex side panel insert; curves up and inward, tapering to point next to the collar	Blue Spandex side panel insert with orange trim along front/inside; curves up and inward, tapering to point next to the collar
Identifiers:		
Front #:	9 ¼” white tackle twill over 3/16” orange revealed edge	9 ¼” blue tackle twill over 3/16 - ¼” orange revealed edge
Back #:	10 - 10 3/16” white tackle twill over ¼” orange revealed edge	10 1/8” blue tackle twill over 3/16 - ¼” orange revealed edge
Sleeve #:	3 ½” white tackle twill over 1/8” orange revealed edge	Blue tackle twill over 1/8” orange revealed edge
Lettering:	2 7/8” white tackle twill on a 3 ½” h. sewn-on nameplate (see Fig 01-06)	2 7/8” blue tackle twill on sewn-on nameplate (see Fig. 01-15)

(Continued next page)

2001 (Cont'd)

Helmet



Shell Color:	Navy Blue (impregnated)
Logo:	White “cyber” horse head with orange eye and mane
Striping:	Triple orange, 1” wide (at rear) X 16” long center; 5/8” w. X 11” l. outers, tapering to points at front
Uni No:	Navy blue circular decal with white unique Broncos' fonted numbering; applied to right of striping above rear bumper; moved to left side after 9/11/01
Facemask Color:	Navy blue
Notes:	NFL Shield decal applied to left of striping above rear bumper; "BRONCOS" decal applied to rear bumper; American flag decal applied to right side above rear bumper after 9/11/01.

Pants

Color:	White
Striping:	Home: Orange Road: Blue with orange trim along front/inside Striping width matches width of jersey at the top; tapering to a point which curves inward to just above the knee
Other	Manufacturer: Nike NFL Shield patch sewn on to left front below belt line; Navy blue Nike “swoosh” logo sewn on to right front below belt line.

Socks

Solid navy blue upper field with orange stripe separating white lower field

Misc. & Notes:

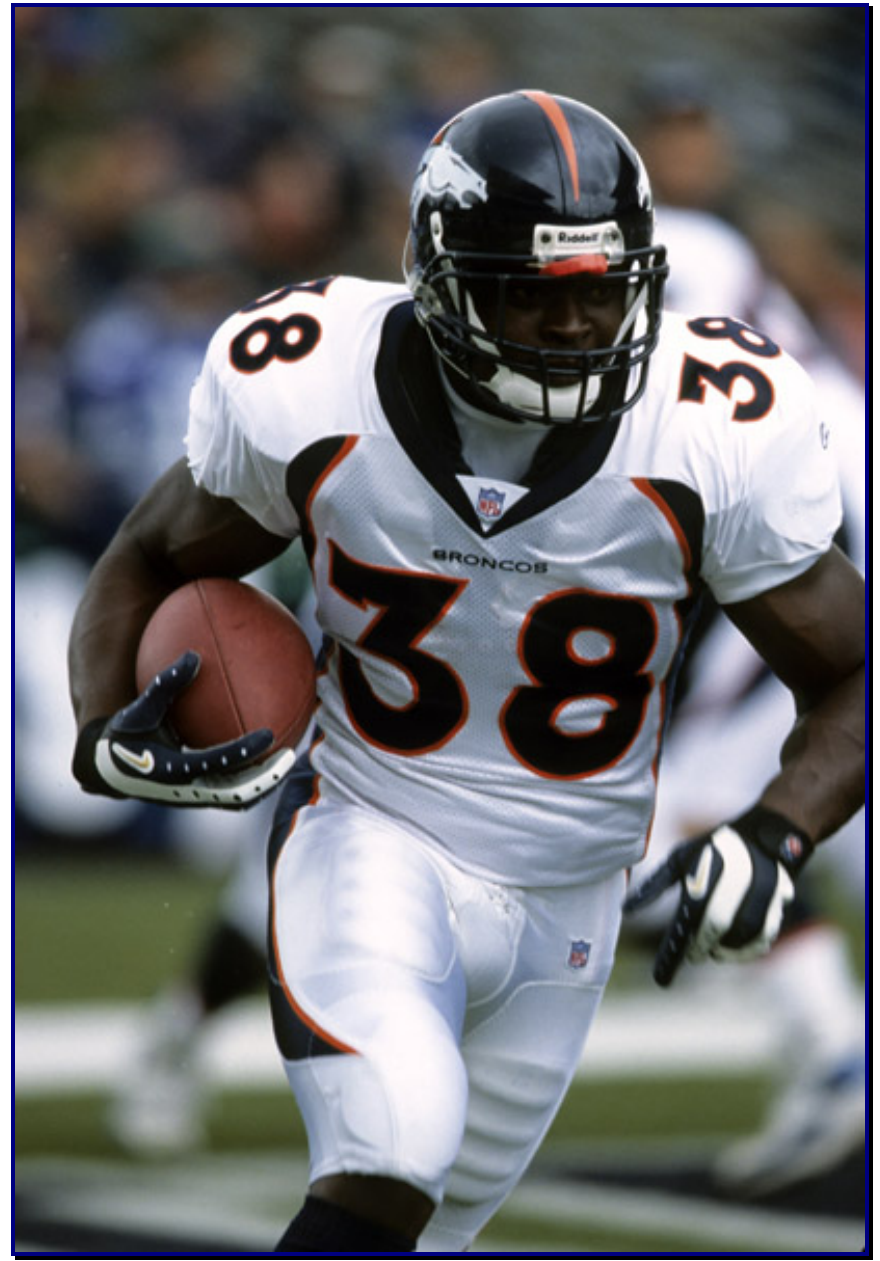
- Team Colors: Broncos Navy Blue (Pantone© 282 C); Orange (Pantone© 165 C) , and White¹
- Specifications and details provided are as per inspection of 2001 game-used home jersey of Terrell Davis and 2001 road jersey of Rod Smith (courtesy of Tom Jacobsen)
- The NFL and Reebok International, Ltd. reached an agreement to form an exclusive alliance in which Reebok will become the exclusive rights holder to supply all 32 NFL teams' on-field uniforms and sideline apparel, practice apparel and headwear beginning in the 2002 NFL season. The ten-year agreement will run though the 2011 season. The Broncos were one of 20 teams who donned Reebok uniforms for 2001.

Sources:

¹ 2001 Denver Broncos Media Guide, p. 2

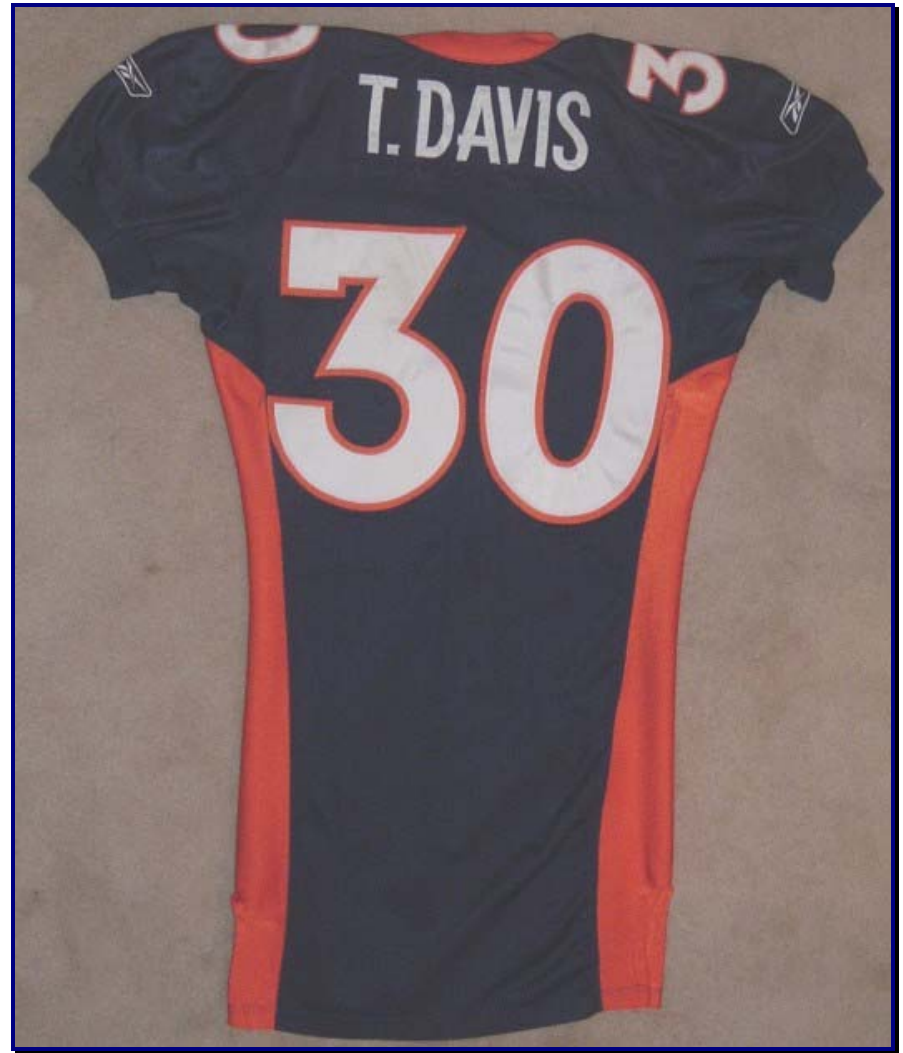
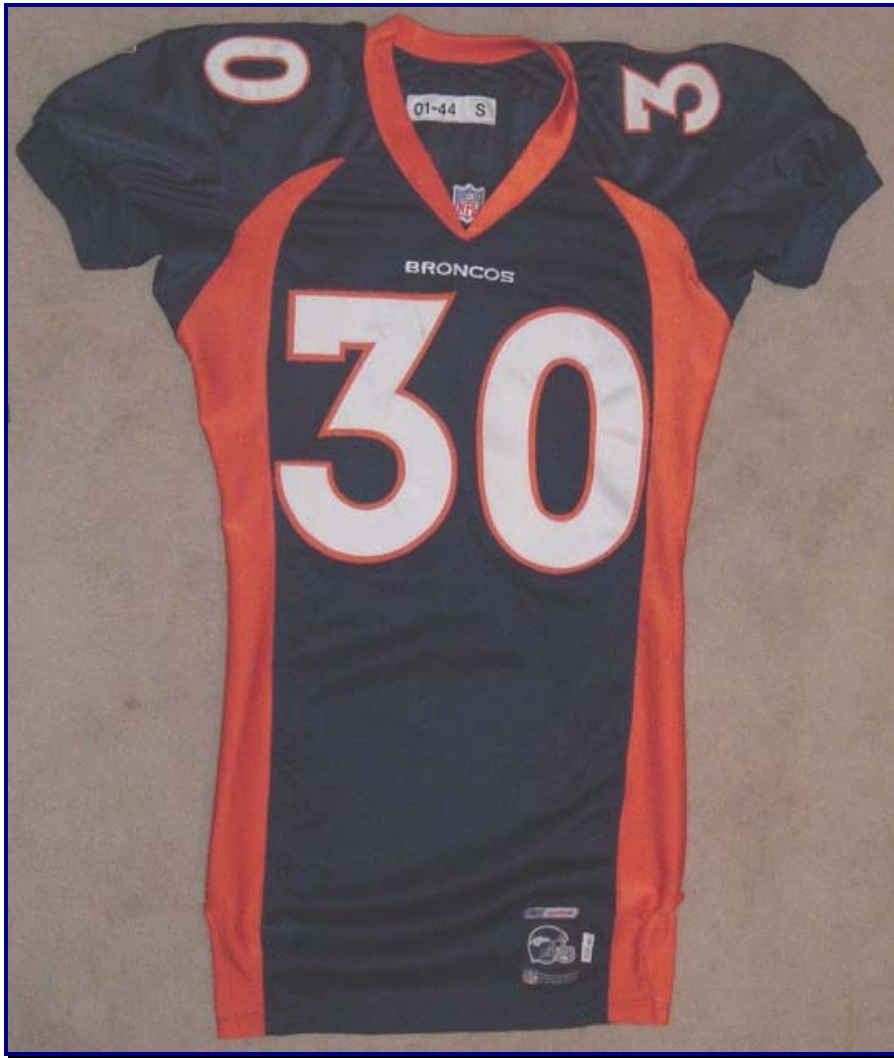
Specifications and details provided are based upon information available to us as of the date noted, through our own research as well as from what we believe are reliable sources. It is possible, however, that new information may become available that would cause us to revise this in the future.

2001



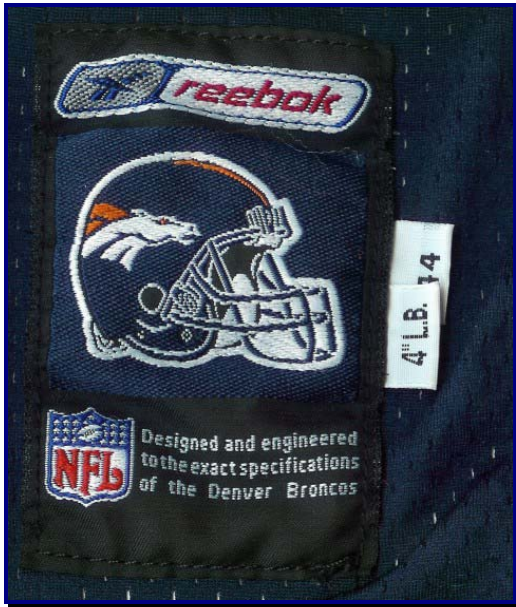
Figs. 01-1 & 01-02. 2001 home (B. Griese, Sep 30) and road (M. Anderson, Oct 14) uniforms

2001



Figs. 01-03 & 01-04. Front and rear of 2001 home jersey

2001



Figs. 01-05 & 01-06. Tail tagging & collar detail of 2001 home jersey

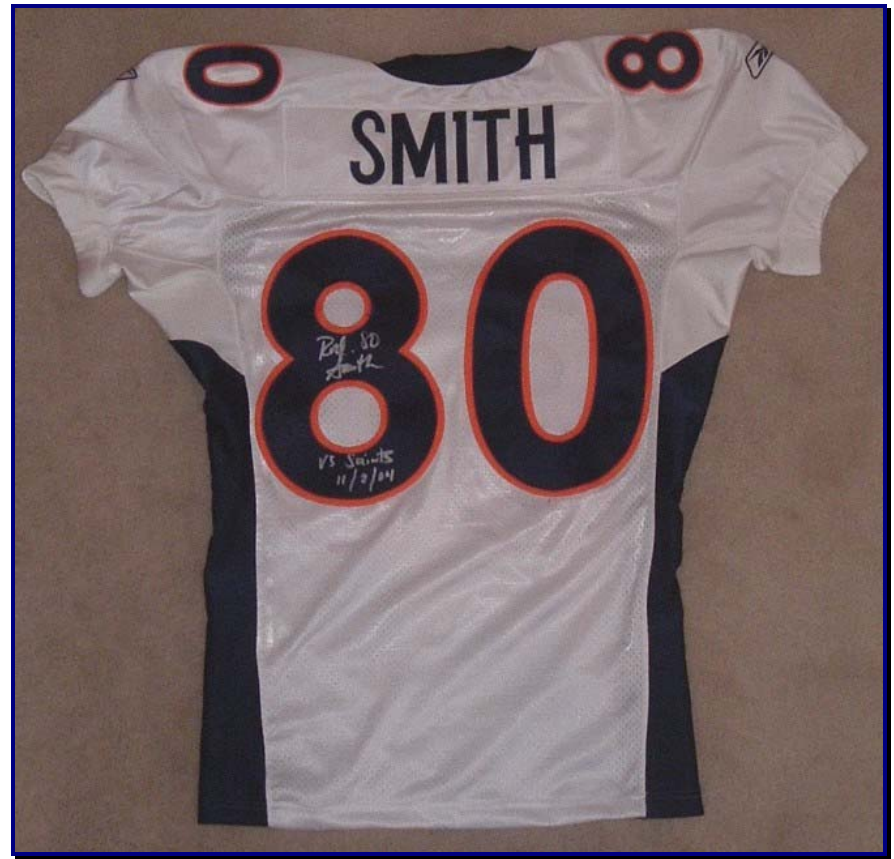


Figs. 01-07 & 01-08. Nameplate and sleeve detail of 2001 home jersey (T. Davis)



Figs. 01-09 & 01-10. Front and rear of manufacturer's care tag

2001



Figs. 01-11 & 01-12. Front and rear of 2001 "skill"-cut road jersey (inscription on rear notes wear on 11/2/04)

2001



Figs. 01-13 & 01-14. Collar (above) and nameplate (below) detail of 2001 road jersey



Fig. 01-15. Sleeve detail of 2001 road jersey

2001 Throwback

Jersey

Manufacturer:	Reebok (by Ripon Athletic)
Unique Features:	Year tag in collar; “throwback” replica of 1987 style jersey
Design/Style Notes:	100% Pro-Brite nylon mesh fabric body with polyester “luster” sleeves and shoulder yoke; V-neck rib-knit collar; Spandex side panel inserts; ¼-length sleeves with hemmed cuff; numerous distinct cuts available.
Tagging:	<ul style="list-style-type: none"> • Black with embroidered Reebok logo, Broncos’ helmet, NFL shield logo and text reading, “Designed and engineered to the exact specifications of the Denver Broncos”; flag tags at right denoting body length customization (when applicable) and size; sewn into left tail • Year/Size: White tag sewn inside rear of jersey below collar (opposite of nameplate); year-size in sans serif black font (i.e. “01-44” represents 2001 year, size 44). • Other <ol style="list-style-type: none"> 1. 2 ½” x ¾” Reebok logo patch on sleeves between numbers and striping, (blue logo on orange field)

Specifications:	Home	Road
Color:	Orange	N/A
Striping:	2-color, 5-stripe pattern. White center, blue outers, orange spacing	
Identifiers:		
Front #:	White over blue revealed edge	
Back #:	White over blue revealed edge	
Sleeve #:	White over blue revealed edge	
Lettering:	White tackle twill	

Helmet



Shell Color:	Royal Blue (impregnated)
Logo:	Snorting white bronco rearing from inside orange "D"
Striping:	0.75" White / 1" Orange / 0.75" White
Uni No:	1.5" white unique-serif font straddling center stripe on rear of helmet
Facemask Color:	White
Notes:	

Color:	Pants	Socks
Striping:	White with blue belt	Orange field with 2-color, 5-stripe striping pattern. White center and blue above and below separated by orange spacing
Other	Broad orange center stripe bordered by dual blue stripes along outseam	
	Blue Reebok logo affixed to right front below belt line.	

Misc. & Notes:	<ul style="list-style-type: none"> • Worn one day only—Nov 22—for Thanksgiving Day game at Dallas
---------------------------	--

Sources:	Specifications and details provided are based upon information available to us as of the date noted, through our own research as well as from what we believe are reliable sources. It is possible, however, that new information may become available that would cause us to revise this in the future.
-----------------	--

2001 Throwback



Fig. 01-16. Team captains Gus Frerotte, David Diaz-Infante & Jason Elam approach mid-field for pre-game coin toss (Nov 22)

2001 Throwback



Figs. 01-17 & 01-18. Front and rear of home 2001 "Throwback" jersey issued for Nov. 22 Thanksgiving Day game at Dallas